



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, FULLADGUNTIA, Koravada (V), Vatticherikur (M), GUNTUR-512017 (A.P.)

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www.pitmgg.ac.in

List of Events

A.Y.2020-21

S.No	Name Of The Event	Date	Details Of Resource Person	No. Of Participants
1	IPR: Patent Perspective -Current Trends And Future prospects	10-11-2020	Dr. T. CHANDRA SEKHAR RAO Designation: Professor. Department: CIVIL Address: Bapatla engineering college, Bapatla. Email ID: hoshikonni@gmail.com Contact number: 9848276672	40
2	research Methodology Data Collection Techniques For Beginners	26-11-2020	Dr. K. G. S. Venkatesan Designation: Professor Department: CSE Email ID: drkgsvenkatesan19@gmail.com Contact number: 9350221247	40
3	risk Management In Entrepreneurship- Balancing Ambition And Caution	16-12-2020	A. SRIKANTH Designation: associate professor Department: MBA Address: Priyadarshini institute of technology & science, Tenali. Email ID: asrikanth234@gmail.com Contact number: 8121303034	40
4	navigating The IP Landscape: Strategies For Success	21-01-2021	G. Mastanreddy Designation: professor Department: EEE Address: A.M reddy memorial college of engineering and technology, Guntur. Email ID: gmreddy.223@gmail.com Contact number: 9440472474	40



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www.priyadit.ac.in

5	social Entrepreneurship Making A Positive Impact	17-02-2021	Dr. K. A. Lathief Designation: Professor. Department: CIVIL Address: nimra college of engineering & technology, ibrahimpatnam. Email ID: lathiefvyr@gmail.com Contact number: 7093456628.	23
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PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta
KORNEPADU (V), VETTERLA (M),
GUNTUR - 522017



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Date: 01/11/2020

***CIRCULAR**

This is to inform you that “A One Day seminar on IPR: patent perspective-current trends, and future prospects” by Mr.Dr.T.CHANDRA SEKHAR RAO, professor, Bapatla Engineering College,Bapatla. Being organized by Priyadarshini institute of technology and management on 09/11/2020. I request all students to register immediately and make the program grand success.



[Signature]
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M)
GUNTUR - 522 017

SIGNATURE OF ALL HOD'S						TPO	OFFICE	LIBRARY
<i>B. Beeriah</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>T. Sandhya</i>
CIVIL	EEE	MEC	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept.:.....

Institution:.....

Address for Communication:

Mobile:.....
email:

Last date of Registration: 08-11-2020



PROGRAM COMMITTEE:

CHIEF PATRON
St.Ch. Rama Rao

Chairman,

Smt.Ch. VIJAYA LAKSHMI

Secretary & correspondent

Mr. T.RUSHI SANTOSH SINGH

Principal,

CONVENER

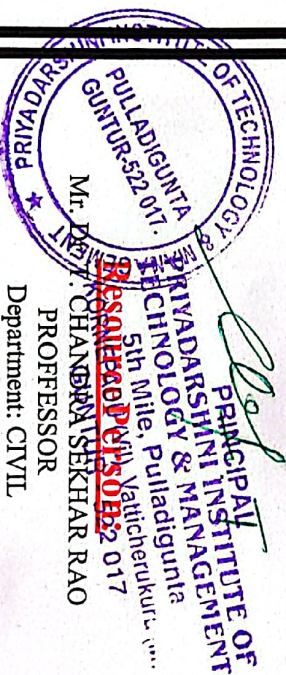
Mr. BEERAIAH

HOD, CIVIL

COORDINATOR

Mrs. MONIKA THANNIRU

Asst.Prof. CIVIL



Mr. DEVI CHANDRA SEKHAR RAO

PROFESSOR

Department: CIVIL

Address: BAPATLA ENGINEERING COLLEGE,

BAPATLA

Email ID: hoshikonni@gmail.com

Contact Number: 9848276672

ADDRESS FOR COMMUNICATION:

Mrs. Monika thanniru

Designation: Assistant Professor

Department: Civil

Email ID: monikathanniru97@gmail.com

Contact number: 7901242803



Priyadarshini Institute of Technology & Management

Under Management of Don Bosco EDUCATIONAL

Society, College Code: GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi

& Affiliated to JNTU Kakinada.

A One Day Seminar on

IPR:

PATENT PERSPECTIVE-CURRENT TRENDS
AND FUTURE PROSPECTS

Date: 09-11-2020

Organized by:

IPR CELL

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code: GK

Society: DON BOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the IPR Programme

Current trends in patents include a focus on technology, particularly in areas like artificial intelligence, biotechnology, and clean energy. Increasingly, patents are being sought for innovations in data analytics, quantum computing, and medical advancements. Future prospects may involve more collaboration between companies, a push for global patent harmonization, and increased emphasis on addressing ethical and environmental concerns in patented technologies.

Additionally, advancements in emerging fields like space exploration and nanotechnology could shape the patent landscape.

About the IPR Cell

The main activities of IPR cell are as follows:

i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.

ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the IPR Programme

- Equip participants with a solid understanding of what patents are and their significance.
- Explore and discuss current trends in patenting across various industries.
- Examine the impact of data-driven technologies on patenting.
- Understand patent trends in specific industries like healthcare, IT, and sustainable technologies.
- discuss predictions for the future of patents in various technological fields.

Topics to be covered

1. UNDERSTANDING PATENTS AND THEIR IMPORTANCE
 - understanding the basics of patents
 - Significance of patent protection for inventors and businesses
2. CURRENT TRENDS IN PATENTS
 - Technology-driven innovations
 - AI and machine learning
 - Biotechnology breakthroughs
 - Clean energy advancements
3. DATA-DRIVEN INNOVATIONS AND PATENTS
 - Big Data Analytics
 - Internet of Things (IoT) and Patents
 - Blockchain Technology and Patents



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5th mile, FULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

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Date: 10/11/2022

PROGRAMME REPORT

Name of the programme	A One Day seminar on IPR: patent perspective-current trends, and future prospects
Date of the programme	09/11/2020
Resource person details:	Name: Dr. T. CHANDRA SEKHAR RAO Designation: Professor. Department: Civil Address: Bapatla engineering college, Bapatla. Email ID: hoshikonni@gmail.com Contact number: 9848276672
Program coordinator:	Name: Mr. Monika Thanniru Designation: Assistant Professor Department: Civil Email ID: monikathanniru97@gmail.com Contact number: 7901242803
Organized by:	Department Of Civil Engineering
Venue:	Priyadarshini institute of technology and management

ABOUT THE PROGRAMME:

Current trends in patents include a focus on technology, particularly in areas like artificial intelligence, biotechnology, and clean energy. Increasingly, patents are being sought for innovations in data analytics, quantum computing, and medical advancements. Future prospects may involve more collaboration between companies, a push for global patent harmonization, and increased emphasis on addressing ethical and environmental concerns in patented technologies.



Additionally, advancements in emerging fields like space exploration and nanotechnology could shape the patent landscape

OBJECTIVES OF THE PROGRAM

Following are the key learning objectives of this workshop:

- Equip participants with a solid understanding of what patents are and their significance.
- Explore and discuss current trends in patenting across various industries.
- Examine the impact of data-driven technologies on patenting.
- Understand patent trends in specific industries like healthcare, IT, and sustainable technologies.
- discuss predictions for the future of patents in various technological fields.

TOPICSTOBECOVERED:

1. UNDERSTANDING PATENTS AND THEIR IMPORTANCE

- understanding the basics of patents
- Significance of patent protection for inventors and businesses

2. CURRENT TRENDS IN PATENTS

- Technology-driven innovations
- AI and machine learning
- Biotechnology breakthroughs
- Clean energy advancements

3. DATA-DRIVEN INNOVATIONS AND PATENTS

- Big Data Analytics
- Internet of Things (IoT) and Patents
- Block chain Technology and Patents

4. INDUSTRY-SPECIFIC PATENT TRENDS

- Healthcare and Pharmaceuticals
- Information Technology and Software
- Sustainable Technologies

5. FUTURE PROSPECTS IN PATENTING: WHAT TO EXPECT

- Predictions for the Next Decade



- The Role of Patents in Shaping Future Technologies



OUTCOME OF THE PROGRAM:

The outcome of the program are

- Participants can explain the basic concepts of patents and their role in protecting innovations.
- Participants can identify key technological trends shaping the patent landscape.
- Participants gain insights into how big data, IoT, and blockchain are influencing patent strategies.
- participants can recognize industry-specific patent challenges and opportunities.
- participants can articulate potential future patenting trends and their implications


PROGRAM COORDINATOR



Name of the program: A one day seminar on IPR patent perspective - Current trends, and future prospects
Date of program: 9-11-2020

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	NAGA Sai	2021 / Civil	Nagasai
2	Bottula Ajay Babu	2021 / Civil	Ajay Babu.
3	Praveen Reddy	2021 / Civil	Praveen Reddy.
4	Gopi Nath	2021 / Civil	Gopinath
5	Ravikumar	2021 / Civil	Ravikumar
6	Shanmukh Kumar	2021 / Civil	Shanmukh
7	Sambasivarao	2021 / Civil	Shanmukh
8	Aruna Prasad Reddy	2021 / Civil	Prasad Reddy
9	Ashok	2021 / Civil	A
10	Prasad Penumaka	2021 / Civil	P
11	V. Suresh Babu	2021 / Civil	V.S
12	Y. Ravi Shankar	2021 / Civil	Y.R
13	B. Sai Teja	2021 / Civil	B.S
14	G. Srikumar	2021 / Civil	G.S
15	G. Venkata Suresh	2021 / Civil	G.V
16	K. Ravi Kumar	2021 / Civil	K.R
17	K. Pavan Kumar	2021 / Civil	K.P
18	M. Anil Kumar	2021 / Civil	M.A
19	P. Yedukondalu	2021 / Civil	P.Y
20	C. Venkatesh	2021 / Civil	C.V
21	M. Krishna Reddy	2021 / Civil	M.K
22	A. Savyasachi	2021 / Mech	A.S
23	B. Mani Kumar	2021 / Mech	B.M
24	C. Mani Babu	2021 / Mech	C.M
25	D. Venkatesh	2021 / Mech	D.V
26	G. Venkatesh	2021 / Mech	G.V
27	K. Naga Sai	2021 / Mech	K.N
28	K. Subramanyam Venkata	2021 / Mech	K.S
29	K. Bagabath Raju	2021 / Mech	K.B
30	P. Dharmendra	2021 / Mech	P.D
31	P. Samba Sivarao	2021 / Mech	P.S
32	S. Madhe	2021 / Mech	S.M
33	A. Gopi	2021 / Mech	A.G
34	J. Ashwina	2021 / Mech	J.A
35	J. Hemant Babu	2021 / Mcc	J.H
36	Y. Sambasiva Sathya	2021 / Mcc	Y.S
37	U. Uday Kumar	2021 / Mcc	U.U
38	M. Lakshmi	2021 / Mcc	M.L
39	P. Harish	2021 / Mcc	P.H


PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT
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Date: 16/11/2020

CIRCULAR

This is to inform you that “: A One-day seminar on research methodology: Data collection techniques for beginners” by Dr.K.G.S.Venkatesan, professor, kalamharanadhareddy institute of technology, Chowdavaram. Being organized by Priyadarshini institute of technology and management on 26/11/2020. I request all students to register immediately and make the program grand success.



Prof. T
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M)
GUNTUR - 522 017

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CIVIL	EEE	MEC	ECE	CSE	MBA			

REGISTRATION FORM

Name:

Dept.:

Institution:

Address for Communication:

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Mobile:

email:

Last date to Registration: 25/11/20



PROGRAM COMMITTEE:

CHIEF PATRON

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Mr. T. RUSHI SANTHOSH SINGH

Principal,

CONVENER

Mr. B. BEERALAH

HOD, CIVIL

COORDINATOR

Dr. K. G. S. Venkatesan

Asst.Prof., CSE

PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vill), Vatticherukuru (M),
GUNTUR - 522 017.

Resource Person:

DR. K. G. S. VENKATESAN

Designation: Professor

Department: Computer Science and engineering

Email ID: drkgsvenkatesan19@gmail.com

Contact number: 9350221247



ADDRESS FOR COMMUNICATION:

Dr. K. G. S. Venkatesan

Coordinator

Email ID: drkgsvenkatesan19@gmail.com

Contact number: 9350221247



Priyadarshini Institute of Technology & Management

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Society, College Code:GK,

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Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day Seminar
on**

RESEARCH METHODOLOGY DATA COLLECTION TECHNIQUES FOR BEGINNERS

Date:

26/11/2020

Organized by:

R&D Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

This instructional program is tailored for novices in the realm of data collection. It covers the fundamental principles of gathering information, encompassing both quantitative and qualitative approaches. Participants will gain insights into designing surveys, conducting interviews, and understanding basic sampling strategies. The goal is to empower participants to embark on their data collection journey with a solid foundation and confidence.

About the R&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

Objectives of the Programme

Understand what is data collection and its significance in the research process.

- Recognize the fundamental types of data.
- Learn the principles of designing surveys and questionnaires.
- Gain insights into planning and conducting effective interviews.
- Differentiate between random, stratified, and convenience sampling
- Understand the factors influencing sample size determination.

Topics to be covered

1. INTRODUCTION TO DATA COLLECTION

- Definition and Purpose
- Role in Research
- Basics of Data Types

2. TYPES OF DATA

- Distinction between Quantitative and Qualitative Data
- Examples and Use Cases

3. DATA COLLECTION METHOD: QUANTITATIVE Surveys and Questionnaires

- Designing Effective Questions
- Survey Administration
- Handling Response Bias

4. DATA COLLECTION METHOD: QUALITATIVE Interviews



Date: 27/11/20

PROGRAMME REPORT

Name of the programme	A One-day seminar on research methodology: Data collection techniques for beginners
Date of the programme	26/11/2020
Resource person details:	Name: Dr. K. G. S. Venkatesan Designation: Professor Department: Computer Science and engineering Email ID: drkgsvenkatesan19@gmail.com Contact number: 9350221247
Program coordinator:	Name: Mrs. R. MADHURI DEVI Designation: Associate Professor Department: Computer Science and engineering Email ID: madhuridevichandu@gmail.com Contact number: 9490775721
Organized by:	Department OF Computer Science Engineering
Venue:	Priyadarshini institute of technology and management

ABOUT THE PROGRAMME:

This instructional program is tailored for novices in the realm of data collection. It covers the fundamental principles of gathering information, encompassing both quantitative and qualitative approaches. Participants will gain insights into designing surveys, conducting interviews, and understanding basic sampling strategies. The goal is to empower participants to embark on their data collection journey with a solid foundation and confidence.



OBJECTIVES OF THIS WORKSHOP:

- Understand what is data collection and its significance in the research process.
- Recognize the fundamental types of data.
- Learn the principles of designing surveys and questionnaires.
- Gain insights into planning and conducting effective interviews.
- Differentiate between random, stratified, and convenience sampling
- Understand the factors influencing sample size determination.

TOPIC COVERED IN THE PROGRAM

1. INTRODUCTION TO DATA COLLECTION

- Definition and Purpose
- Role in Research
- Basics of Data Types

2. TYPES OF DATA

- Distinction between Quantitative and Qualitative Data
- Examples and Use Cases

3. DATA COLLECTION METHOD: QUANTITATIVE

Surveys and Questionnaires

- Designing Effective Questions
- Survey Administration
- Handling Response Bias

4. DATA COLLECTION METHOD: QUALITATIVE

Interviews

- Planning and Conducting Interviews
- Types of Interview Structures
- Probing Techniques

5. SAMPLING STRATEGIES

Types of Sampling

- Random Sampling
 - Stratified Sampling
 - Convenience Sampling
-



OUTCOME OF THE PROGRAM:

expected outcomes for the participants are

- Knowledge of various sampling strategies and sample size determination.
- Proficiency in designing and administering surveys and questionnaires.
- Competence in planning and conducting interviews with diverse structures.
- Knowledge of various sampling strategies and sample size determination.

Medha Datta
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Korvepudi (V), Vasthcherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitnpt.ac.in

Name of the program: A one-day Seminar on research methodology : Data Collection techniques for beginners.
Date of program: 26-11-2020

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	Bandi Fidel Kashitoo	2020 / CPE	
2	K. Ramesh	2020 / CSE	K. Ramesh
3	Sireesh kumar kumpati	2020 / CSE	K. Sireesh Kumar
4	MUGGALA Srinivasa	2020 / CSE	Sri nivas a
5	Mowa Chandrika	2020 / CSE	M. Chandrika
6	MEERDA sharon	2020 / CSE	M. Sharon
7	pujala Hanumantharao	2020 / CSE	Hanumanth
8	Santhosh Kumar	2020 / CSE	Santhosh
9	Koteswara Rao	2020 / CPE	T. Koteswara Rao
10	K. Theerthesh	2020 / CSE	Theerthesh
20	Chinna	2020 / EEE	Chinna
24	Swaraj	2020 / ECE	Swaraj
1	Bhimmara Bajiya Pavan Kumar	2020 / ECE	B. Pavan Kumar
2	CHINNA PALEAM ANIL	2020 / ECE	CH. ANIL
3	GINKALA RAJU	2020 / ECE	G. RAJU
4	JUTLA KURU ARSHI	2020 / ECE	Arshi
5	Koligi Ajay Ram	2020 / ECE	Ajay Ram
6	KOTASAIVA SANKAR	2020 / ECE	Siva Sankar
7	Bataji	2020 / ECE	Bataji
8	nune mahesh	2020 / ECE	mahesh
9	Pitti praveelika	2020 / ECE	pitti praveelika
10	Bhargav	2020 / ECE	Bhargav
11	mathan vali	2020 / ECE	mathan vali
12	Bala chander	2020 / ECE	Bala
13	SURENDRAN BABU	2020 / ECE	surendran babu
14	VENKATA SAI	2020 / ECE	Sai
15	Ravi chander	2020 / ECE	Ravi
16	Ashok	2020 / ECE	Ashok
17	yugendra	2020 / ECE	Yoga
18	Saleem	2020 / ECE	Saleem
19	Ashith Reddy	2020 / ECE	Ashith Reddy
20	PASARA PARAMESWAR	2020 / ECE	Parameswar
21	Bellapu	2020 / ECE	Bellapu
22	Krishna	2020 / ECE	Krishna
23	pavan kumar	2020 / ECE	pavan

Madhur
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date: 07/12/20

CIRCULAR

This is to inform you that “A One Day seminar on Risk management in Entrepreneurship: balancing ambition and caution” by A.Srikanth, Associate professor, Priyadarshini institute of technology and science. Tenali. Being organized by Priyadarshini institute of technology and management on 16/12/20. I request all students to register immediately and make the program grand success.



ellf.T
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (VII), Vatticherukuru (M)
GUNTUR - 522 017

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CIVIL	EEE	MEC	ECE	CSE	MBA			

REGISTRATION FORM

Name:.....

Dept:

Institution:.....

Address for Communication:

.....

.....

.....

.....

Mobile:.....

email:

Last date to Registration: 15/12/2020



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Mr. T. RUSHI SANTHOSH SINGH

Principal,

CONVENER

Mr. B. BEERALAH

HOD, CIVIL

COORDINATOR

Mr. B. Venkatesh

Asst.Prof., EEE

PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M),
GUNTUR - 522 017.

Resource Person:

A. SRIVANTH

Designation: associate professor

Department: MBA

Priyadarshini Institute of technology & science, Jagadale

Email ID: asrikanth234@gmail.com

Contact number: 8121303034

ADDRESS FOR COMMUNICATION:

Mr. B. Venkatesh

Coordinator

Email ID: bvenkatesh36@gmail.com

Contact number: 9100131789



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar
ON

RISK MANAGEMENT IN
ENTREPRENEURSHIP:
BALANCING AMBITION
AND CAUTION

Date:
16/12/2020

Organized by:
ED Cell

Venue:
Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK
Society: DONBOSCO EDUCATIONAL
Guntur
Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Risk management in entrepreneurship, with a focus on balancing ambition and caution, involves the systematic identification, assessment, and mitigation of potential risks associated with starting and running a business. by incorporating risk management into entrepreneurship, individuals can make informed decisions that align with their ambitions while proactively addressing and minimizing potential pitfalls. This approach contributes to the sustainable growth and resilience of the startup in the dynamic and often unpredictable business environment.

About the FOG Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

Objectives of the Programme

- Understand various types of risks in entrepreneurship.
- Develop a foundational understanding of the inherent risks associated with startup ventures.
- Establish a practical framework for assessing and evaluating risks.
- Equip participants with the skills to gauge the potential impact and likelihood of identified risks.
- Explore the delicate balance between ambitious entrepreneurship and prudent risk management.

Topics to be covered

1. Understanding Entrepreneurial Risk
 - Define and differentiate various types of risks in entrepreneurship.
 - Develop a foundational understanding of the inherent risks associated with startup ventures.
2. Identification of Risks
 - Market Risks
 - Financial Risks
 - Operational Risks
 - Strategic Risk:
3. Assessment of Risks
 - Impact Analysis
 - Likelihood Assessment
 - Prioritization



Date: 17/12/20

PROGRAMME REPORT

Name of the programme	A One Day seminar on Risk management in Entrepreneurship: balancing ambition and caution
Date of the programme	16/12/20
Resource person details:	Name: A. SRIKANTH Designation: associate professor Department: MBA Address: Priyadarshini institute of technology & science, Tenali. Email ID: asrikanth234@gmail.com Contact number: 8121303034
Program coordinator:	Name: Mr. B. Venkatesh Designation: Associate professor Department: ECE Address: PITM, Guntur Email ID: bvenkatesh36@gmail.com Contact number: 9100131789
Organized by:	Department OF MBA
Venue:	Priyadarshini institute of technology and management

ABOUT THE PROGRAMME:

Risk management in entrepreneurship, with a focus on balancing ambition and caution, involves the systematic identification, assessment, and mitigation of potential risks associated with starting and running a business. by incorporating risk management into entrepreneurship, individuals can make informed decisions that align with their ambitions while proactively addressing and minimizing potential pitfalls. This approach contributes to the sustainable growth and resilience of the startup in the dynamic and often unpredictable business environment.



LEARNING OBJECTIVES OF THIS WORKSHOP:

- Understand various types of risks in entrepreneurship.
- Develop a foundational understanding of the inherent risks associated with startup ventures.
- Establish a practical framework for assessing and evaluating risks.
- Equip participants with the skills to gauge the potential impact and likelihood of identified risks.
- Explore the delicate balance between ambitious entrepreneurship and prudent risk management.

TOPIC COVERED IN THE PROGRAM

1. Understanding Entrepreneurial Risk

- Define and differentiate various types of risks in entrepreneurship.
- Develop a foundational understanding of the inherent risks associated with startup ventures.

2. Identification of Risks

- Market Risks
- Financial Risks
- Operational Risks
- Strategic Risk:

3. Assessment of Risks

- Impact Analysis
- Likelihood Assessment
- Prioritization

4. Balancing Ambition

- Setting Visionary Goals
- Innovation Focus
- Strategic Expansion

5. Balancing Caution:

- Risk Mitigation Strategies
- Contingency Planning
- Financial prudence



OUTCOMES OF THE PROGRAM

The outcome of the program are

- Identify how businesses can create positive change.
- Choose a cause aligned with personal values for impact.
- Develop a vision for long-term positive impact.
- Understand how to sustain impact through revenue.
- Build partnerships with local organizations

PROGRAM COORDINATOR



Name of the program:

Date of program:

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	Ch. Rajesh	II / MBA	[Signature]
2.	J. Ashwini	II / MBA	[Signature]
3.	K. Bhaik	II / MBA	[Signature]
4.	K. Shanmukha Vasudha	II / MBA	[Signature]
5.	L. Satya Kumar	II / MBA	[Signature]
6.	M. Harish	II / MBA	[Signature]
7.	N.V. Sathish Kumar	II / MBA	[Signature]
8.	P. Raji	II / MBA	[Signature]
9.	R. Gowtham Sai	II / MBA	[Signature]
10.	R. S. Naza	II / MBA	[Signature]
11.	S. D. Karimulla Abbas	II / MBA	[Signature]
12.	U. Srinivasa Chaitany	II / MBA	[Signature]
13.	V. Suneel Kumar Reddy	II / MBA	[Signature]
14.	Y. Narasimham	II / MBA	[Signature]
15.	Z. Jayalath	II / MBA	[Signature]
16.	T. Krishna Lenu	II / MBA	[Signature]
17.	M. Anusha	II / MBA	[Signature]
18.	Seena madhu krishna	II / MBA	[Signature]
19.	H. Pavithra Savadhi	II / MBA	[Signature]
20.	G. VANITHA	II / MBA	[Signature]
21.	A. Jaya Lakshmi	II / MBA	[Signature]
22.	P. VIJAY JAGAN	III / CIVIL	[Signature]
23.	P. V. V. Prasad	III / CIVIL	[Signature]
24.	T. Manoj Babu	III / CIVIL	[Signature]
25.	K. Sathya Babu	III / CIVIL	[Signature]
26.	V. Mahesh	III / CIVIL	[Signature]
27.	K. Sudheer Babu	III / CIVIL	[Signature]
28.	B. Shankar Raju	III / CIVIL	[Signature]
29.	J. Raju	III / CIVIL	[Signature]
30.	M. Ravi	III / CIVIL	[Signature]
31.	M. Nageshina Reddy	III / CSE	[Signature]
32.	N. Kumar	III / CSE	[Signature]
33.	D. Harish	III / CSE	[Signature]
34.	K. Teja	III / CSE	[Signature]
35.	P. Ravindra	III / CSE	[Signature]

PROGRAM COORDINATOR



Name of the program: **A one day seminar on risk management in entrepreneurship: balancing ambition and caution.**
Date of program: **16-12-20**

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	Challa Rajesh	2020 / MBA	Rajesh
2.	Janitegum Shaik	2020 / MBA	Sh. Janitegum
3.	Khafae Ibrahim Shaik	2020 / MBA	Ek. Reddy
4.	K. Shanmukha Pasimala	2020 / MBA	K. Shanmukha
5.	LALLA satishwairam	2020 / MBA	L. satishwairam
6.	Mota Ganesh	2020 / MBA	M. Ganesh
7.	N.N.V. Satish Kumar	2020 / MBA	NVSatish Kumar
8.	Patan Baji	2020 / MBA	P. Baji
9.	Ramagani Gowtham Sai	2020 / MBA	R. Gowtham Sai
10.	Shaik Nazia	2020 / MBA	Sk. Nazia
11.	SYED. Kasimulla Abbas	2020 / MBA	S. Abbas
12.	S. C. S. Nagavardhan	2020 / MBA	S. C. S. Nagavardhan
13.	V. Suneel Kumar Reddy	2020 / MBA	V. Suneel Kumar
14.	Yeduri Navarathnam	2020 / MBA	Y. Navarathnam
15.	B. Pavan Kumar	2020 / ECE	B. Pavan Kumar
16.	Ch. Anil	2020 / ECE	Ch. Anil
17.	Giridhara Raju	2020 / ECE	G. Raju
18.	Juturu Anusha	2020 / ECE	J. Anusha
19.	Kongu Arjun	2020 / ECE	K. Arjun
20.	K. Siva Shankar	2020 / ECE	K. Siva Shankar
21.	Milta Balaji Suryaprakash	2020 / ECE	M. Balaji
22.	Nune Mahesh	2020 / ECE	M. Mahesh
23.	Pochuri Babachandru	2020 / ECE	P. Babachandru
24.	P. Pravalika	2020 / ECE	P. Pravalika
25.	S. Bhargavi	2020 / ECE	S. Bhargavi
26.	MASTAN VAI SHAIK	2020 / ECE	SK. Mastan Vai
27.	UDAYAGIRI SURENDRA BABU	2020 / ECE	U. Surendra
28.	U.V. Krishna Sai	2020 / ECE	U.V. Krishna Sai
29.	Unche Ravi Chandra	2020 / ECE	U. Ravi
30.	YAMINI ASHOK	2020 / ECE	YAMINI ASHOK
31.	Garini Yugandhar	2020 / ECE	Garini Yugandhar
32.	B. Akbar, Saleem	2020 / ECE	B. Saleem
33.	P. Ashish Reddy	2020 / ECE	P. Ashish Reddy
34.	B. Dalaxadhasamayya	2020 / ECE	B. Samayya
35.	B. Anu Radha	2020 / ECE	B. Radha
36.	R. Musali Koushika	2020 / ECE	R. Koushika
37.	V. Venkata Pavan Kumar	2020 / ECE	Pavan Kumar
38.	Yatrikalli Raju	2020 / ECE	Y. Raju
39.	K.V. Subba Rao	2020 / ECE	K.V. Subba Rao
40.	Kommineni Vidhnu Teja	2020 / ECE	K. Vidhnu Teja

[Signature]

PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT
5th mile, PULLADIGUNTA, Kornepada (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK
www.pitmgt.ac.in

Date: 11-01-2021

CIRCULAR

This is to inform you that "A One Day seminar on navigating the IP landscape: strategies for success" by, Dr.T.G.MasthanReddy, professor, A.M.Reddy memorial college, GUNTUR, Being organized by Priyadarshini institute of technology and management on 21-01-2021. I request all students to register immediately and make the program grand success.



Prof. T
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M),
GUNTUR - 522 017

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CIVIL	EEE	MEC	ECE	CSE	MBA			

REGISTRATION FORM

Name:

Dept. :

Institution:

Address for Communication:

.....

.....

.....

.....

Mobile:

email:

Last date to Registration: 20/10/2021



PROGRAM COMMITTEE:

CHIEF PATRON
Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Mr. T. RUSHI SANTHOSH SINGH

Principal,

CONVENER

Mr. B. BEERALAH

HOD, CIVIL

COORDINATOR

Mr. S.Surya Chandra

Asst.Prof., CIVIL

PRINCIPAL
PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT
5th Mile, Pulladiguntla
HORNEPADU (M), Vathicheruvu
GUNTUR - 522 017

Resource Person:

Mr. G. Mastan reddy

Designation: professor

Department: electrical and electronics engineering
eddy memorial college of engineering and technology

Email ID: gmreddy.223@gmail.com

Contact number: 9440472474

ADDRESS FOR COMMUNICATION:

MR. S.SURYA CHANDRA

Coordinator

Email ID: suyachandraswartha@gmail.com

Contact number: 8297877265



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar

on

NAVIGATING THE

IP LANDSCAPE:

STRATEGIES FOR SUCCESS

Date:

21/10/2021

Organized by:

IPR Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology
& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the IP Programme

Navigating the IP landscape: Strategies for Success refers to the process of effectively managing and utilizing intellectual property (IP) within a business or organizational context. Intellectual property includes patents, trademarks, copyrights, and trade secrets, which are valuable assets that can contribute significantly to the success of a company. This concept involves developing and implementing strategic approaches to identify, protect, and leverage intellectual property assets to achieve specific business goals. The strategies aim to balance the protection of innovative ideas and creations with the need to foster innovation, collaboration, and market competitiveness

About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the IP Programme

- Develop a foundational understanding of patents, trademarks, copyrights, and trade secrets.
- Grasp the significance of intellectual property in various industries.
- Learn to align IP strategies with overall business goals and objectives.
- Develop skills in crafting a comprehensive and tailored IP strategy.

Topics to be covered

1. Understanding the Foundations of IP
 - Introduction to patents, trademarks, copyrights, and trade secrets.
 - Importance of intellectual property in business and innovation.
 - Types of intellectual property
2. Strategic IP Planning for Businesses
 - Developing an IP strategy aligned with business goals.
 - Integrating IP considerations into overall business planning.
 - Adapting to industry changes
3. Leveraging IP Assets for Success
 - Monetizing IP Assets
 - Global IP Management



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepada (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date: 22-01-2021

PROGRAMME REPORT

Name of the programme	A One Day seminar on navigating the IP landscape: strategies for success
Date of the programme	21-01-2021
Resource person details:	Name: G. Mastanreddy Designation: professor Department: electrical and electronics engineering Address: A.M reddy memorial college of engineering and technology, Guntur. Email ID: gmreddy.223@gmail.com Contact number: 9440472474
Program coordinator:	Name: Mr. S.SURYA CHANDRA Designation: Associate professor Department: electrical and electronics engineering Email ID: suryachandraswarna@gmail.com Contact number: 8297877265
Organized by:	Department OF EEE
Venue:	Priyadarshini institute of technology and management

ABOUT THE PROGRAMME:

Navigating the IP landscape: Strategies for Success refers to the process of effectively managing and utilizing intellectual property (IP) within a business or organizational context. Intellectual property includes patents, trademarks, copyrights, and trade secrets, which are



valuable assets that can contribute significantly to the success of a company. This concept involves developing and implementing strategic approaches to identify, protect, and leverage intellectual property assets to achieve specific business goals. The strategies aim to balance the protection of innovative ideas and creations with the need to foster innovation, collaboration, and market competitiveness

LEARNING OBJECTIVES OF THIS WORKSHOP:

- Develop a foundational understanding of patents, trademarks, copyrights, and trade secrets.
- Grasp the significance of intellectual property in various industries.
- Learn to align IP strategies with overall business goals and objectives.
- Develop skills in crafting a comprehensive and tailored IP strategy.

TOPIC COVERED IN THE PROGRAM

1. Understanding the Foundations of IP

- Introduction to patents, trademarks, copyrights, and trade secrets.
- Importance of intellectual property in business and innovation.
- Types of intellectual property

2. Strategic IP Planning for Businesses

- Developing an IP strategy aligned with business goals.
- Integrating IP considerations into overall business planning.
- Adapting to industry changes

3. Leveraging IP Assets for Success

- Monetizing IP Assets
- Global IP Management
- Collaborative Innovation and IP

4. Identifying and Prioritizing IP Assets

- Conducting IP audits to identify and evaluate existing assets.
- Prioritizing protection based on business value and goals.

5. Copyright Protection and Creative Industries

- Safeguarding creative works through copyright.
- Balancing protection with the sharing of creative content.

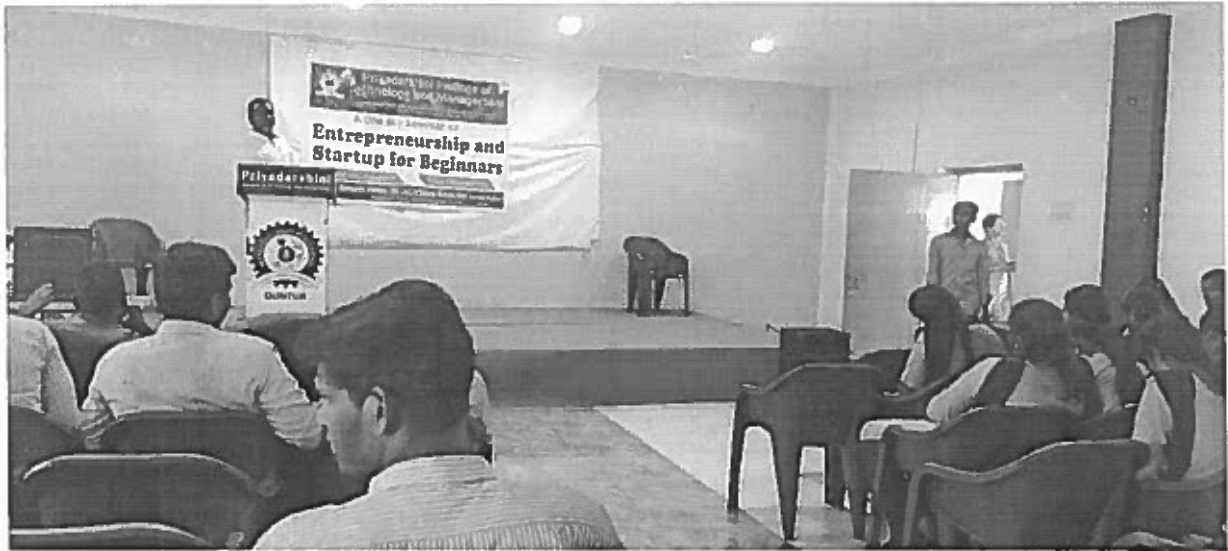


PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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OUTCOME OF THE PROGRAM:

Expected outcome of the program are

- Participants will develop a customized and actionable IP strategy for their organizations.
- Participants will acquire practical skills in patenting, trademark management, copyright protection, and trade secrets management.
- Participants will leave the workshop with increased knowledge and literacy in the field of intellectual property.


PROGRAM COORDINATOR



Name of the program: **A one day Seminar on navigating the 21st Land Scope Strategies For Success.**

Date of program: **21-01-2021**

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	Challa Raveesh	2020/MBA	C. Raveesh
2.	JANI BEGUM Shaik	2020/MBA	Jani Begum
3.	KHETEE Jabir Gumsheer	2020/MBA	Jabir
4.	K. S Hanmika Parmesh	2020/MBA	K. S Hanmika
5.	LELLA Satishsaran	2020/MBA	Satish
6.	maheesh.	2020/MBA	maheesh.
7.	Namburi N.V. Satish Kumar	2020/MBA	N.V. Satish Kumar
8.	Patan Baji	2020/MBA	Patan Baji
9.	Ram Ganji Gautham	2020/MBA	Ram Ganji
10.	SHAIK NVA	2020/MBA	SHAIK NVA
11.	Syed Kumudha Anis	2020/MBA	Syed Kumudha
12.	Uthmanji Sridhar	2020/MBA	Uthmanji
13.	VARRALA SUNEEL Kumar Reddy	2020/MBA	Suneel Kumar Reddy
14.	YEDURI NAVARATHNAM	2020/MBA	Y. Navarathnam
15.	BOMMANA BOMMA PAVAN Kumar	2020/ECE	P. Pavan Kumar
16.	CHANNAPALEM ANIL	2020/ECE	Anil
17.	G. Raju	2020/ECE	G. Raju
18.	J. Jeeva	2020/ECE	J. Jeeva
19.	K. Jayaram	2020/ECE	K. Jayaram
20.	K. Siva Sankar	2020/ECE	K. Siva Sankar
21.	M. Babji Suraya Reddy	2020/ECE	M. Babji
22.	M. Mahesh	2020/ECE	M. Mahesh
23.	P. Thirumala chandra	2020/ECE	P. Thirumala
24.	P. Pravalika	2020/ECE	P. Pravalika
25.	S. Bhargava	2020/ECE	S. Bhargava
26.	S. Masthan	2020/ECE	S. Masthan
27.	Udayarajon Suresh	2020/ECE	U. Suresh
28.	U. Venkata Sai Kiran	2020/ECE	U. Kiran
29.	U. Venkatesh	2020/ECE	U. Venkatesh
30.	Y. Ashok	2020/ECE	Y. Ashok
31.	Y. G. Yashwanth	2020/ECE	Y. G. Yashwanth
32.	B. Akbar Sateem	2020/ECE	B. Sateem
33.	P. Anis Reddy	2020/ECE	P. Reddy
34.	B. Dasirada Yamath	2020/ECE	B. Yamath
35.	R. Anuradha	2020/ECE	R. Anuradha
36.	M. Krishna Ravineni	2020/ECE	M. Krishna
37.	Y. Raju	2020/ECE	Y. Raju
38.	K. Venkata SUBBA RAO	2020/ECE	K. Venkata Rao
39.	K. Vishnu Teja	2020/ECE	K. Vishnu Teja
40.	S. Saiida Vani	2020/ECE	S. Saiida Vani

PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pimprtc.ac.in

Date: 10/02/2021

CIRCULAR

This is to inform you that “A One Day seminar on Social Entrepreneurship - Making a Positive Impact” by Dr. K.A. LATHIEF, professor, Nimracollege of engineering technology, Ibrahimpatnam. Being organized by Priyadarshini institute of technology and management on 17/02/2021. I request all students to register immediately and make the program grand success.



[Handwritten Signature]
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY AND MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (VII), Vatticherukuru (M)
GUNTUR - 522 017

SIGNATURE OF ALL HOD'S						TPO	OFFICE	LIBRARY
<i>B. Beechiah</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
CIVIL	EEE	MEC	ECE	CSE	MBA			

REGISTRATION FORM

PRUKAM COMMITTEE

CHIEF PATRON
Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

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Principal,

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Mr. B. BEERALAH

HOD, CIVIL

COORDINATOR

Mr. N., Prashanth Kumar

Asst.Prof., CIVIL

PRIVYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinaada.

A One Day Seminar

ON

SOCIAL ENTREPRENEURSHIP

MAKING A POSITIVE IMPACT

Date:

17/02/2021

Organized by:

ED Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA

email:

Mobile:

Last date to Registration: 16-02-2021



Prashanth college of engineering & technology, Ibrahimpatnam

Email ID: lathiefvyr@gmail.com

Contact number: 7093456628.

Resource Person:
DR. K. A. LATHEE

Designation: Professor.

Department: CIVIL

ADDRESS FOR COMMUNICATION:

Mrs. N. Prasanth Kumar

Coordinator

Email ID: lathiefvyr@gmail.com

Contact number: 7093456628.



About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Social entrepreneurship involves creating and managing ventures that prioritize social or environmental impact alongside financial goals. It focuses on addressing pressing issues in society through innovative and sustainable solutions. The primary aim is to bring about positive change, whether by alleviating poverty, promoting education, or addressing other social and environmental challenges. In essence, social entrepreneurs strive to make a meaningful impact on the world while running a financially viable enterprise.

Objectives of the Programme

- Understand the concept of social entrepreneurship.
- Learn to recognize social issues.
- Create an inspiring mission statement.
- Explore different social enterprise models.
- Involve the community in solving problems.

Topics to be covered

1. INTRODUCTION TO SOCIAL ENTREPRENEURSHIP
 - Definition and significance of social entrepreneurship.
 - Examples of successful social enterprises.
2. IDENTIFYING SOCIAL ISSUES
 - Techniques for recognizing pressing social problems.
 - Case studies of impactful social initiatives.
3. CRAFTING A SOCIAL MISSION
 - Formulating a clear and inspiring mission statement.
 - Defining a vision for long-term positive change.
4. SOCIAL BUSINESS MODELS
 - Exploring different models (non-profit, for-profit, hybrid).
 - Sustainable revenue generation for social ventures.

About the ITO Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Korrapadu (V), Vatticherilukur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitngnt.ac.in

Date: 18/2/2021

PROGRAMME REPORT

Name of the programme	A One Day seminar on Social Entrepreneurship - Making a Positive Impact
Date of the programme	17/02/2021
Resource person details:	Name: Dr. K. A. Lathief Designation: Professor. Department: CIVIL Address: nimra college of engineering & technology, ibrahimpatnam. Email ID: lathiefvyr@gmail.com Contact number: 7093456628.
Program coordinator:	Name: Mrs. N. Prasanth Kumar Designation: Assistant Professor Department: CIVIL Email ID: chintuprasanth40@gmail.com Contact number: 9550012834
Organized by:	Department OF Civil Engineering
Venue:	Priyadarshini institute of technology and management

ABOUT THE PROGRAMME:

Entrepreneurship is considered as one of the most important factors contributing to the economic development of any nation. Entrepreneurs have been considered instrumental in initiating and sustaining so Social entrepreneurship involves creating and managing ventures that prioritize social or environmental impact alongside financial goals. It focuses on addressing pressing issues in society through innovative and sustainable solutions. The primary aim is to bring about positive change, whether by alleviating poverty, promoting education, or addressing other social



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, FULLADIGUNTA, Kornepadu (V), Vatticherilur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

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and environmental challenges. In essence, social entrepreneurs strive to make a meaningful impact on the world while running a financially viable enterprise.

THE OBJECTIVES OF THIS PROGRAM

Following are the key learning objectives of this workshop:

- Understand the concept of social entrepreneurship.
- Learn to recognize social issues.
- Create an inspiring mission statement.
- Explore different social enterprise models.
- Involve the community in solving problems.

TOPICSTOBECOVERED:

Topics in this workshop are

1. INTRODUCTION TO SOCIAL ENTREPRENEURSHIP

- Definition and significance of social entrepreneurship.
- Examples of successful social enterprises.

2. IDENTIFYING SOCIAL ISSUES

- Techniques for recognizing pressing social problems.
- Case studies of impactful social initiatives.

3. CRAFTING A SOCIAL MISSION

- Formulating a clear and inspiring mission statement.
- Defining a vision for long-term positive change.

4. SOCIAL BUSINESS MODELS

- Exploring different models (non-profit, for-profit, hybrid).
- Sustainable revenue generation for social ventures.

5. COMMUNITY ENGAGEMENT

- Strategies for involving the community in problem-solving.
- Building partnerships with local organizations.



- The Role of Patents in Shaping Future Technologies



OUTCOME OF THE PROGRAM:

The outcome of the program are

- Participants can explain the basic concepts of patents and their role in protecting innovations.
- Participants can identify key technological trends shaping the patent landscape.
- Participants gain insights into how big data, IoT, and blockchain are influencing patent strategies.
- participants can recognize industry-specific patent challenges and opportunities.
- participants can articulate potential future patenting trends and their implications

N. Prasanth Kumar
PROGRAM COORDINATOR



Name of the program: **A one day seminar on social entrepreneurship - making a positive Impact.**

Date of program: **17-02-2021**

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	naga sai	2020/ Civil	naga
2	Battula Ajay babu	2020/ Civil	Ajay babu
3	prakash reddy	2020/ Civil	reddy
4	Gopirath	2020/ Civil	gopi
5	Rameshwar	2020/ Civil	Rameshwar
6	Shruthi Kumari	2020/ Civil	Shruthi Kumari
7	Sambhivasa	2020/ Civil	Sambhivasa
8	Aruna prathap Reddy	2020/ Civil	Aruna prathap Reddy
9	Ashok	2020/ Civil	Ashok
10	V. Prasad Panamaka	2020/ Civil	V. Prasad Panamaka
11	V. SURENDRA BABU	2020/ CIVIL	SURENDRA
12	Y. Ravi Shekar	2020/ Civil	Shekar
13	B. Sai Teja	2020/ Civil	Sai Teja
14	B. Sai Kumar	2020/ Civil	Sai Kumar
15	G. Venkatesh Suresh	2020/ Civil	SURESH
16	K. Pavana Dwar	2020/ Civil	Dwar
17	K. Pavan Kumar	2020/ Civil	Pavan Kumar
18	M. Anil Kumar	2020/ Civil	Anil Kumar
19	P. Yedu Kondala	2020/ Civil	Yedu Kondala
20	C. Jenu babu	2020 Civil	Jenu
21	m. Krishna babu	2020 Civil	Krishna
22	A. Dava Das	2020 Mech	Das
23	B. Mani Kumar	2020 Mech	Mani
24	C. Manu babu	2020 Mech	Manu
25	D Venkatesh	2020 Mech	D. Venkatesh
26	G. Venkatesh	2020/ Mech	G. Venkatesh
27	K. Naga Sai	2020/ Mech	K. Naga Sai
28	K. Sobramanyam Venkata	2020/ Mech	Sobramanyam Venkata
29	K. Bangarou Ravi	2020/ Mech	Ravi
30	P. Dharmendra	2020/ MECH	P. Dharmendra
31	P. Sambasiva Rao	2020 mech	Sambasiva Rao
32	S. madhu	2020 mech	S. madhu
33	A. Gopi	2020 mech	A. Gopi
34	B. Anand	2020 mech	Anand
35	Hemanth babu	2020 mech	Hemanth babu
36	Sambra Sathya	2020 mech	Sambra Sathya
37	L. Vinay Kumar	2020 mech	Vinay
38	M. Lokesh	2020 mech	Lokesh
39	P. Nagesh	2020 mech	Nagesh

N. Prasanth Kumar
PROGRAM COORDINATOR